

## CONTROL, MANAGE AND ENHANCE IT ASSETS OF YOUR COMPANY



Landpark helps you achieve optimal management of your resources by providing state-of-the-art ITSM software solutions.

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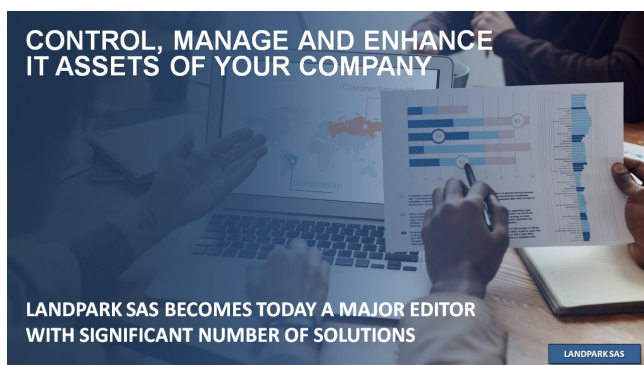
Founded in 1992, Landpark SAS has acquired a recognized know-how in the field of IT assets management software's. The company has consolidated since its technological know-how by a pragmatic approach and a constant analysis of its customers needs.

Since 1998, the company - strongly present in the asset management software's marketplace was implied to many projects with industrial or services companies, large accounts and administrations. Landpark SAS has a true technical know-how as regards as new software's and always knew how to make convenient choices on its strategies and developments. Several thousands of customers already bought Landpark software's. Landpark allows an increase of our activities thanks to our technological know-how on which the company capitalizes.

While bringing today our competences - expertise and developments - Landpark SAS becomes today a major editor with significant number of solutions. Landpark SAS invests a significant part of its annual sales turnover total in R & D. Capitalizing on the experiment of its customers our engineer's teams is permanently trained with new technologies.

We are very pleased to announce that 2016 showed a significant rise in terms of new customers and a significant increase in terms of installed licenses. The complementarity of our teams and our products strategy allows us to offer our customers a wider range of solutions based on expertise and methodology.

Landpark has established a good reputation into the IT assets management market, an image that is a direct result of the quality of our products. Parameters that we have today allow us to consider that 2017 will be another year of strong growth. Ongoing dialogue with our customers, the skill of our teams are partners for your project, the assets of your success.



# Landpark your ITAM partner.

Our teams profit from knowledge and know-how built up from years. Our competences are transmitted to ensure the quality of our software's and our image. The management team - with more than 25 years of experiment in the field of the software - was confronted very often with new software developments.

Our company is known to successfully finalize its objectives with motivation for its customers. Landpark provides you with the best IT Asset Management and help desk software, helping you achieve optimal management of your resources. Hundreds of major companies have recognized our expertise in the field, IT managers have successfully been able to exert fine-grained control over their IT resources.

Thanks to the added-value of our approach, we are able to assist you in your project. Our approach to IT asset management and help desk has proven reliable and sustainable technology over the years.

Landpark software's are ready to use, require no expensive developments, no special maintenance, or even any development.

Software generally available on the market are either software for large companies managing extremely large assets, a cost, a complex work and bringing intensive resources (studies during several months, important trainings due to the complexity of products) or minimalist products, giving limited access to your data and not allowing a continuous and rigorous monitoring of your IT assets.

Our experience on a very large number of projects indicates that the most successful companies consider assets management as a full strategy to reduce overall total cost inherent in the operation of their IT assets. As part of this strategy, the success of your project depends largely on the implementation of quality tools, allowing you a rapid return on investment and improved productivity gain.



Landpark helps you achieve optimal management of your resources by providing state-of-the-art ITSM IT Asset Management, IT Asset Tracking and Help Desk solutions

# Why customers choose us ?

## 1. Shared Experience:

- We operate in the field of management software IT assets, with over 20 years experience in over 20 countries.
- We work with each client to meet their needs and establish a lasting relationship with him.
- We are sensitive to the needs of our customers with a trade policy based on transparency and mutual collaboration.

## 2. Competitive Range and Service Excellence:

- We offer the best quality and functionality at the best price.
- We develop our products to meet the customer's real needs and that our products make a difference.
- Our wide range of software and services gives our customers the advantages to our competitors.
- We have a technical support that will bring incremental benefits.

## 3. Our clients choose us for quality:

- Treat each and every customer as unique,
- Establish privileged relationships with our customers,
- Provide them with our unique technical expertise and knowledge,
- Address their requirements and validate their expectations through our benchmarks,
- Our Approach to asset management and help desk technology has proven reliable and sustainable over the years.

## KEY FACTORS OF OUR SUCCESS WITH OUR CUSTOMERS



### Quality software

- For a better management of their assets.
- Contributing to the development and improvement of the performance of their business.

01



### A methodology and training focused on the need of its customers

- For better analysis of their needs and requirements.
- For a rapid implementation of Landpark software.

02



### The quality of our technical support

- To quickly respond to their needs and provide effective assistance.
- To better communicate with their teams.

03



### Developments at the forefront of technology

- To provide them with innovative solutions.
- Landpark is committed to a quality approach.

04

# Your best partner in terms of IT assets management.

In order to answer needs of companies and to provide our partners with strong value added services, Landpark brings marketing of its solutions through a network of hardware, software environments and networks experts.

Our partner program aims to make you profit from the maximum information on our products and to optimize your sales by the best support.

Today partnerships are necessary, especially for new technologies where they account for 20 to 40% of turnover. Companies are increasingly using business partnerships to leverage business.

Our "Landpark Alliance" program is designed for companies (system integrators, value-added resellers, consultants and outsourcing companies) who wish to distribute or use our Landpark range in order to meet their customers' expectations and provide them with a quality service (consulting, inventory and training services).

Our "Landpark Alliance" program aims to give them as much information as possible on our products and to optimize their sales through better support. Its objective is to guarantee a sustainable increase in turnover a gain in market share and an improvement in their commercial productivity.

Our program is designed for partners looking to increase their revenues and enhance their portfolio of solutions. Resources and support from our Landpark teams contribute greatly to their success.



## OUR PARTNER PROGRAM

Intended for companies (systems integrators, value added dealers, consultants...) wishing to distribute Landpark in order to answer perfectly their customers and thus to bring them a complete quality service



# Source code policy the best guarantee for our customers.

Our source code is filed annually with Logitas ([www.logitas.com](http://www.logitas.com)) in accordance with the following objectives. Our source code is audited by Logitas in order to establish Landpark ownership.

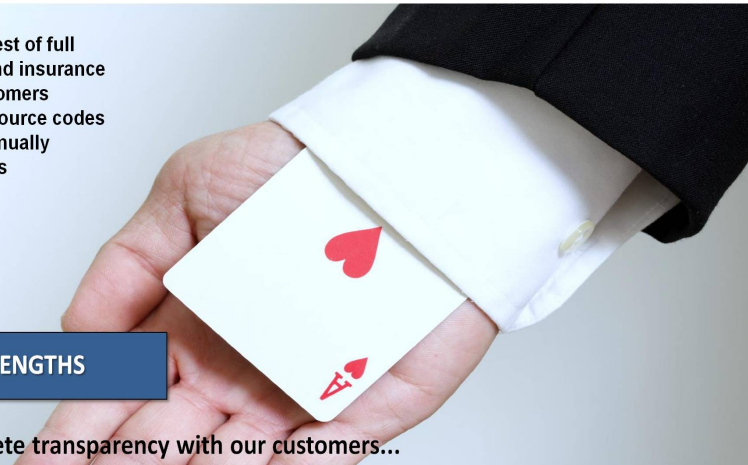
Protection for End Users with respect to the maintenance of software. In the event of termination of maintenance on behalf of Landpark without activity picked by a buyer within 1 year period, we authorized End User to access source code with Logitas. The use of the source code will be limited to maintenance requirements and for the exclusive benefit the End User.

To this end, the filing of source code contains the following elements:

- Landpark source code as well as the components needed to make the version available.
- The description of the development environment, as well as the associated supply data.
- The file outlining manufacturing instructions on how to manufacture the deliverable version since the installation of the development environment, restoration of source to the production of distribution of the software.
- The materials design such as the functional and technical specifications, the rules of development patterns in the database, test plans, etc.

These filings are subject to audit from Logitas. Each deposit is audited by Logitas to measure the level of completeness and consistency of material deposited (installation of the development environment, production available from source filed ..)

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In the interest of full warranty and insurance to our customers Landpark source codes are filed annually with Logitas

**OUR STRENGTHS**

Complete transparency with our customers...

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